



AUSTRALASIAN  
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# UrbanRAIL

*Developing a sustainable and reliable rail network for the future mobility of Australia*

5th – 6th May 2010 | RACV Club Melbourne

## Key contributions:

The Hon. Patrick Conlon, Minister for Transport, SA

Jim Betts, Secretary, Department of Transport, VIC

Andy Byford, COO, Railcorp

Michael Roschlau, President and Chief Executive Officer,  
Canadian Urban Transit Association

Bryan Nye, CEO, Australasian Railway Association

Michel Masson, CEO, Keolis Downer EDI (KDR)

Andrew Lezala, CEO, MTM

Paul Scurrah, Executive General Manager, QR Passenger

Garry Glazebrook, Senior Lecturer, School of the Built Environment UTS  
and Consultant to the Independent Public Inquiry into Transport backed  
by the Sydney Morning Herald

David George, CEO, CRC for Rail Innovation

David Mephram, Manager City Building,  
Gold Coast Rapid Transit Project



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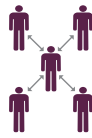
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## DAY ONE | Wednesday 5th May 2010

8:20 Registration and welcome coffee

### 8:45 **Speed networking**

Get to know your peers right from the start in this relaxed and informal speed networking session. Bring your business cards!



9:00 Opening remarks from the Chair  
Mike Kuessner, General Manager Strategy & Service Development, **Railcorp**

## TRANSPORT LEADERS ADDRESS

### 9:05 **KEYNOTE: Current and future investment in the nation's urban rail**

- Interworking public transport and sustainable cities
- Creating an efficient transport strategy that fits with the future vision of Australia's capital city strategic plans
- Examining the challenges from across Australia

The Hon. Patrick Conlon MP, **Minister for Transport, SA**  
Jim Betts, Secretary, **Department of Transport, VIC**

### 9:55 **INTERNATIONAL CASE STUDY: Enhancing the role of urban rail in Canada**

- Examining the most prominent urban rail projects in Canada
- Urban public transport at the forefront of the future of sustainable transport
- Making alliances work

 Michael Roschlau, President & Chief Executive Officer, **Canadian Urban Transit Association**

10:30 Morning tea

## INDUSTRY DEVELOPMENTS

### 11:00 **Industry outlook**

- Examining the current policy environment
- Operational perspectives on the future of the urban rail network
- Towards a National Land Transport Policy

Brian Nye, CEO, **Australasian Railway Association**

### 11:35 **Benchmarking for urban rail success**

- Utilising benchmarking as a tool for continuous improvement in public transport
- Understanding both the potential and limitations of benchmarking in this context

Simon Barrett, Managing Director, **LEK Consulting**

## URBAN PLANNING AND ACTIVE TRANSPORT

### 12:10 **Designing a 'Thirty Year Public Transport Plan for Sydney'**

- The importance of a long term public transport plan for Sydney
  - Developing a "Double Cobweb" Network
  - The SMH Inquiry and the State Government Plans
- Garry Glazebrook, Senior Lecturer, **UTS School of the Built Environment** and consultant to the **Independent Public Inquiry into Transport** backed by the Sydney Morning Herald

12:45 Lunch

### 1:50 **Urban planning – creating cities for optimum transport efficiency**

- Analysing the need for effective urban transport planning
  - The role of rail in urban development
  - Effectively integrating urban rail into future city growth
- Cr Jackie Fristacky, Chair, **Metropolitan Transport Forum**

### 2:25 **Integrating active transport initiatives with existing transport services**

- Integrating walking and cycling with rail
- Promoting active transport

Jim Krynen, Active Transport Manager, **PTA WA**  
Stephen Hodge, Director, **Day & Hodge Associates**

3:00 Afternoon tea

## URBAN RAIL AND SUSTAINABILITY

### 3:20 **Planning for sustainability, economic growth and optimum efficiency for passenger rail**

- Creating sustainable solutions for future urban transport
- Utilising these solutions to create and foster economic growth

Ernst Zollner, Group Manager Strategy and Performance, **NZ Transport Agency**

### 3:55 **PANEL DISCUSSION: Analysing the environmental impact of urban rail**

- The role of rail in creating future sustainability
- Does urban rail really deliver environmental benefits?
  - How can these be quantified?
  - What are the alternatives?

Ernst Zollner, Group Manager Strategy and Performance, **NZ Transport Agency**

Mark Batstone, Senior Environmental Adviser Strategic Agreements, **QR Network**

Doug Harland, CEO, **Australian Green Infrastructure Council Industry**

4:45 Closing remarks from the Chair

4:50 Close of day one

# reliable rail network for the future mobility of Australia

## DAY TWO | Thursday 6th May 2010

8:30 Welcome tea and networking

8:50 Opening remarks from the Chair  
Mike Kuessner, General Manager Strategy & Service Development, **Railcorp**

### ENHANCING THE CUSTOMER EXPERIENCE

9:00 **KEYNOTE CASE STUDY: Improving the customer experience**

- Understanding key strategies for enhancing the customer experience
- How is this monitored over time?
- Maintaining standards during increased public transport usage

Andy Byford, COO, **Railcorp**

9:35 **PANEL DISCUSSION: Understanding the key elements to exceeding customer expectations**

- Understanding that rail is a service industry and that the consumer is key
- Examining industry ideas on the best way to achieve a high level of customer service

Andy Byford, COO, **Railcorp**

Paul Scurrah, Executive General Manager, **QR Passenger**

Andrew Lezala, CEO, **MTM**

10:25 Morning tea

### HIGH SPEED RAIL (HSR)

10:45 **Time for high speed rail in Australia**

- Learning from the worldwide experience
- Connecting world class cities through HSR
- HSR in the Australian context

David George, CEO, **CRC for Rail Innovation**

### LIGHT RAIL

11:20 **Improving Melbourne's tram network for the future**

- The importance of a safe and accessible tram system
- Continual improvement of the tram network for greater efficiency

Michel Masson, CEO, **Keolis Downer EDI (KDR)**

11:55 **CASE STUDY: A light rail system for the Gold Coast – a catalyst for transit oriented development**

- Utilising light rail as the future transport solution for the Gold Coast
- Understanding the impact on the region

David Mepham, Manager City Building,  
**Gold Coast Rapid Transit Project**

12:30 Lunch

### HEAVY RAIL

1:30 **Transforming South East Queensland's rail network Cross River Rail**

- The Queensland Government is planning to transform its rail network, starting with Cross River Rail
- Planning is now under way to develop a new rail line, including a tunnel under the Brisbane River and new underground inner city stations
- What are the key factors for success in developing a project that will transform the city?

Luke Franzmann, Project Director Cross River Rail,  
**Department of Transport and Main Roads, QLD**

2:05 **Running Melbourne's suburban rail network**

- Coping with the rapid growth in patronage and Melbourne's predicted population expansion
- Delivering improved reliability for Melbourne's train passengers

Andrew Lezala, CEO, **Metro Trains Melbourne**

2:40 **Passenger rail in Auckland**

- Focusing on the delivery of enhanced customer service

Mike Lee, Chairman, **Auckland Regional Council**

3:15 Afternoon tea

### INVESTING IN URBAN RAIL

3:30 **Securing the funding for the delivery of key capital projects**

- Examining the possibilities and challenges in securing the funding for transport infrastructure projects
- How can the public sector encourage greater private sector participation?

Jason Loos, Assistant Director Commercial Division,  
**Department of Treasury and Finance, VIC**

4:05 **PANEL DISCUSSION: Driving private sector participation in rail financing**

- Creating the right environment to encourage the inflow of private finance
- The future potential for PPPs in rail
- Examining other potential funding models

Jason Loos, Assistant Director Commercial Division,  
**Department of Treasury and Finance, VIC**  
Ian Greer, Managing Director, **Standard & Poors**

5:00 Closing remarks from the Chair

5:05 Close of conference

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Position: \_\_\_\_\_

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